

Proposition 2½ Convening

May 31, 2008

9:30am—2:30pm

**Blanchard
Memorial
School**

493 Massachusetts Ave
Boxborough, MA
01719



Locally-based override campaign activists from across the state are gathering in Boxborough on May 31 to share their insights on running successful override campaigns.

Topics will include:

- Targeting “yes” votes
- Designing media strategy
- Working with office holders to shape ballot questions
- Building an effective campaign committee

During this convening, The Public Policy Institute will offer trainings on understanding the state’s role in local government and how to communicate effectively about the role of government in your community!

Tentative Agenda

9:00 – 9:30am	Coffee, Sign-in, and Welcome
9:30 – 10:30am	State Budget Briefing Noah Berger, Executive Director, Massachusetts Budget and Policy
10:30 – 11:00am	Local Budget Briefing Colleen Corona, Easton Board of Selectmen
11:00am – 12:30pm	Lunch & Learn: Prop 2 ½ Campaign Best Practices Colleen Corona (Easton), Judy Vedder (Shrewsbury), David Margil (Natick)
12:30 – 2:30pm	Messaging Practicum Cynthia Tschampl, Policy and Training, The Public Policy Institute

The Public Policy Institute

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RSVPs are required, a light lunch will be provided for a suggested five-dollar donation

ONE MASSACHUSETTS

**Joining diverse voices and experiences
to build an effective, fairly-funded
government.**